

BOMBARDIER INC.

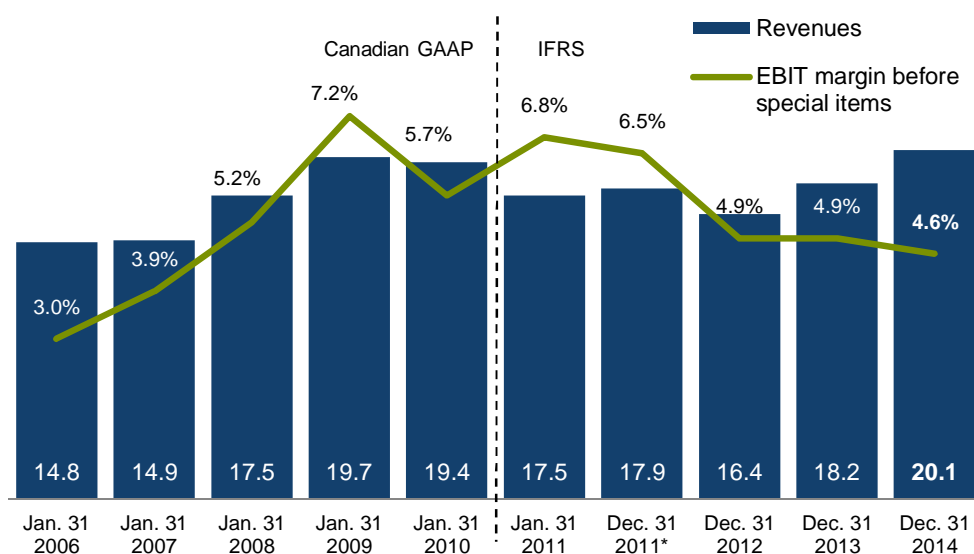
A GLOBAL MARKET LEADER

Bombardier is the world's leading manufacturer of both planes and trains. Bombardier is driving the evolution of mobility worldwide by providing more efficient, sustainable and enjoyable transportation. The Corporation's products, services, and most of all its employees are what make it a global leader in mobility solutions.

Every day around the globe, the Corporation's 74,000 dedicated employees work diligently to earn worldwide leadership in aerospace and rail transportation. As at December 31, 2014, the Corporation has 80 production and engineering sites in 28 countries and a worldwide network of service centres.

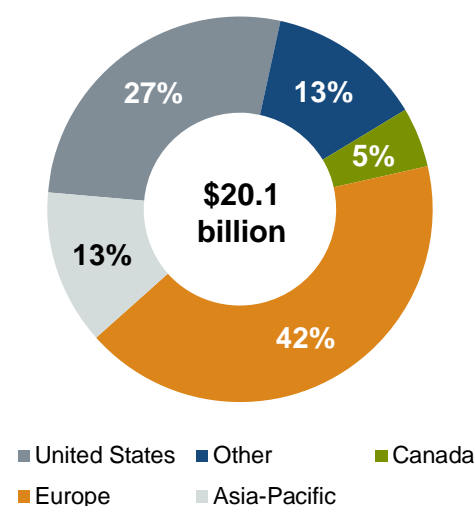
REVENUES AND EBIT MARGIN before special items¹

(for fiscal years ended; in billions of dollars)



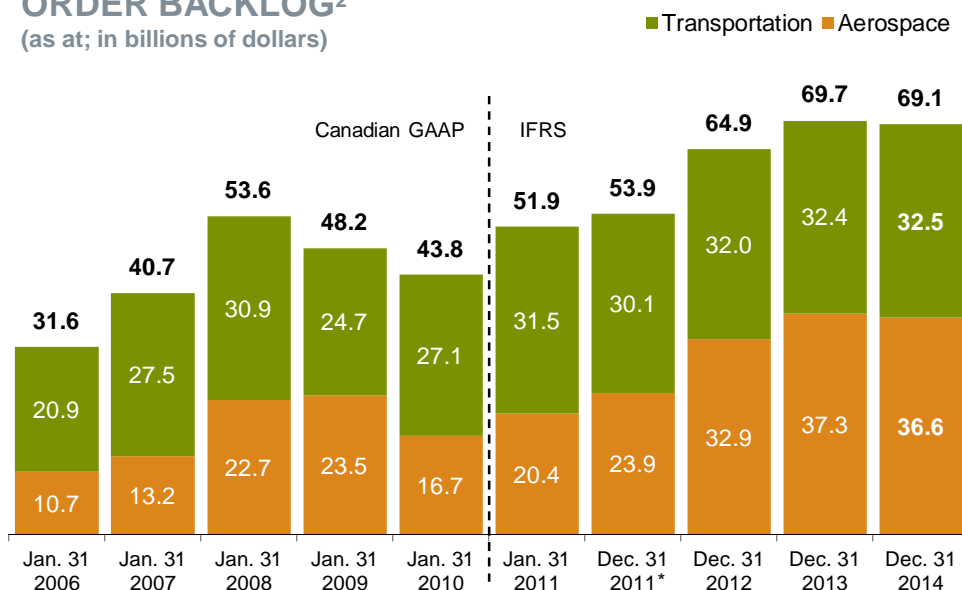
GEOGRAPHIC SEGMENTATION OF REVENUES

(for the fiscal year 2014)



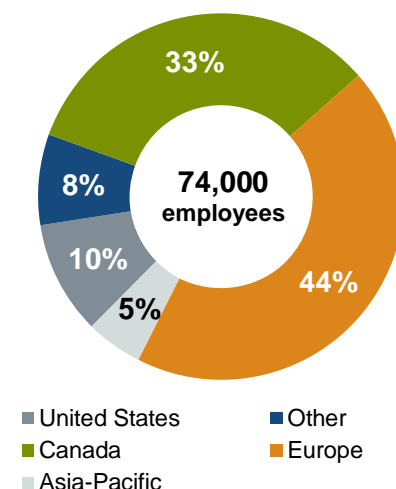
ORDER BACKLOG²

(as at; in billions of dollars)



GEOGRAPHIC SEGMENTATION OF EMPLOYEES

(as at December 31, 2014, including contractual and inactive employees)



1. Refer to Non-GAAP financial measures section in the company's MD&A for a definition of this measure

2. Some totals do not agree due to rounding

* The fiscal year ended December 31, 2011 comprises 11 months of Aerospace's results and 12 months of Transportation's results

Note: All amounts in this fact sheet are expressed in U.S. dollars unless otherwise indicated

OVERVIEW OF ACTIVITIES

Bombardier Inc.



Transportation



Business Aircraft



Commercial Aircraft



Aerostructures & Engineering Services



Product Development Engineering

Aerospace

For fiscal year ended Dec. 31, 2014

- Revenues: \$20.1 billion
- EBIT before special items¹ (margin): \$923 million / 4.6%
- Adjusted net income¹ (per share): \$648 million / \$0.35
- Backlog of \$69.1 billion
- Market capitalization: \$6.2 billion²
- 74,000 employees³
- 80 production and engineering sites in 28 countries and a worldwide network of service centres

Global Leader in Commercial & Business Aircraft

- Business aircraft: #1 in 2014 based on units delivered (34%)
- Commercial aircraft: Most efficient portfolio in the industry (CRJs / Q400s / CSeries)

Amongst the leading worldwide rail OEM's

- A world leader in rail transportation – one of the most diversified and innovative portfolio of products & services in the transportation industry
- Significant services operations generate recurrent & stable revenue streams

Strong Industry Fundamentals

- BBA: Solid growth forecasted in worldwide fleet supported by pick-up in the U.S.
- BCA: Air travel growing rapidly in emerging markets driven by an expanding middle class
- BT: Growing worldwide populations and urbanization leading to urban sprawl and congestion will drive demand for public transportation solutions

Significant Investments Made in Next Generation Products

- Significant investments over the last five years, with a level of investments that should trend down over the coming years
- Game-changing products expected to enter into service in the short-term to drive revenue growth

Robust Financial Profile

- Order backlog of \$69.1 billion as at December 31, 2014
- Diversified revenue base both in terms of geography and products
- Action plan implemented to improve profitability in Aerospace and Transportation segments

...Creating better ways to move the world

INVEST IN LEADING MOBILITY SOLUTIONS

...Capturing global growth opportunities

GROW LOCAL ROOTS IN KEY MARKETS

... Strengthening our customer-focused excellence

ACHIEVE FLAWLESS EXECUTION EVERY STEP OF THE WAY

Our growth strategies

CONTACT DETAILS

Shirley Chénier
Senior Director
Investor Relations
Bombardier, Inc.
(514) 861-9481, ext. 13356

- Refer to Non-GAAP financial measures section in the company's MD&A for the fiscal year ended December 31, 2014 for a definition of this measure
 - Market capitalization is based on an exchange rate of 0.8633 USD/CAD and a share price of CAD \$4.15 (Dec. 31, 2014)
 - Includes contractual and inactive employees
- Note: BBA: Bombardier Business Aircraft; BCA: Bombardier Commercial Aircraft; BT: Bombardier Transportation

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BOMBARDIER
the evolution of mobility